

# NOCCI NEWSLETTER

- Nocci pays tribute to Danie Gouws
- What your Chamber does for you.
- Report back on current projects.



Upington's voice of Business

## Nocci Mourns the loss of its member Danie Gouws

Our deepest sympathies go out to the Gouws family and the staff of River City Quick Spar.

Danie was an incredible person and will be sorely missed by the Upington community.

He was an active member of the community, and was never afraid to get involved and stand up for what he felt was right.

As a committee member he was always available and supportive .

As the owner of Spar; there was always a smile and time for a chat. He is going to be sorely missed.

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## SUBSCRIPTIONS

To Those of our members who have already paid their subscriptions **THANK YOU**. To those still outstanding, we know that times are not easy, but NOCCI does make a difference so please stay part of the team and pay your subs.

### Nocci Projects- The Convoy of Hope Street Kids

This project continues to go from strength to strength. Thank you to Trans Oranje Drukkers for the posters and stickers for our campaign to stop the public giving money to the kids. We just need food to be donated on a Monday and then we have filled the week, and we'll know the kids won't be going hungry. At the moment we are desperate to keep the kids occupied during the day. Most need to get back into the main stream school system, but are too far behind. We are desperately looking for a few retired teachers that are prepared to give up an hour or 2 of their time in a week to teach these kids. There are 3 18year olds who we need to teach a trade. Please members is no one willing to come forward and offer to take one of these boys and teach them a trade? If you are please contact the office. Tel: 083-3787999/054:3311009.

### The Pupils of Duineveld Reach out to those kids less fortunate

Duineveld children once again reached out to those kids less fortunate than themselves and held a pancake baking afternoon with the Convoy Kids. Nocci would like to thank the school and those children for their efforts. They were greatly appreciated.



**KIDS REACHING OUT TO KIDS THANKS DUINEVELD**

### Nocci visits the Municipality



Our Municipality  
//Khara Hais

Nocci continues to share a good working relationship with the municipality and enjoys an open door policy with the top officials. Nocci recently visited the Mayor Father Gift van Staden and the Speaker Mr. Hannes Combrinck to discuss issues of concern. Amongst topics discussed were the Fire Brigade; The Shopping centre; The Cargo Hub; Street signs as well as many others.

What has been decided is that a meeting will be held between Nocci and officials of the council to share information and offer solutions to some of the problems For more information phone the office

### FUND RAISERS

TO RAISE FUNDS FOR THE CONVOY OF HOPE  
NOCCI IS TO HOST TOGETHER WITH  
S.A. BREWERIES  
AND HELP FROM ROUND TABLE AND LIONS ,  
UPINGTON'S FIRST BEERFEST  
**DIARISE THE DATE: 30TH OCTOBER**  
**2009**

WE  
ARE  
HOSTING  
A  
BEER-  
FEST

### What your Chamber means to you.

- An Organisation of businesses and individuals united to improve the community in which we work and live.
- An Organisation which enables its membership to accomplish collectively what no one could do individually.
- An Organisation whose strength is its membership, and from which can be drawn ideas, talents, and finances to improve our community.
- An Organisation which allows the small business to be as well informed as the Corporates.

## Eskom Tariff Hike Drives Power Saving

As of July 2009 everyone in South Africa is paying more per Kilowatt Hour for electricity. This is because Eskom increased tariffs by 31.3% and municipal service providers have had to do the same.

Cheap electricity is a thing of the past. While the increase is obviously not welcomed by consumers, there is an easy way to go about making home or business more energy efficient in order to reduce electricity bills. The solution is simple and enabled by a revolutionary [energy monitoring device](#) that makes it possible to monitor and so manage energy consumption.

The [Electricity Monitor](#) makes it is possible for people to systematically monitor, test and go about reducing the amount of electricity they consume in order to

realize significant savings .For most home and business owners the biggest problem with electricity bills is that you never know how much you have consumed before the bill arrives. By that time it is too late to

reduce consumption. Moreover, it is very difficult to guess exactly how much electricity is consumed by each device in the household. When you start looking into energy efficiency measures, you need to start measuring each device and monitor electricity consumption. Though one could safely guess that switching from regular light bulbs to energy saving light bulbs could save quite a bit, this does not calculate how much electricity your kettle, iron, television set and other devices in the house consume. What's more, many appliances such as play stations, battery chargers, digital radios with LCD monitors, cell phone chargers and more, all have a standby mode. While these devices are in standby mode they continue to draw a small amount of power. These are called "ghost loads". Individually these power loads don't seem like much, but collectively they do amount to a reasonably large and constant draw of power. In a family household, people politics makes it even more difficult to save on energy. To conserve energy one needs to engage and educate all family members. However, remembering to do simple things like switching lights and devices off can prove problematic. People simply don't remember and need to be reminded from time-to-time. The [Electricity Monitor](#) does exactly that. It has a large, clear LCD screen that communicates using wireless technology with a transmitter installed in the electrical distribution board. Because the LCD is wireless, it can be placed anywhere in the home or office where

everyone can see it. When the device is constantly visible, energy conservation is brought to the forefront of each family members mind each time they see the device. It's a gentle, yet very real reminder to switch-off unnecessary lights and generally be more aware of what devices are on that do not need to be on. For some households just the awareness of energy consumption is enough to bring about changes in how people use electricity. For others, a clearer more visible reminder of how much electricity is being consumed is needed. Enforcing responsible usage habits from the start can save you the amount you are now paying with the 31% tariff increase. This could mean that the electricity price increase should not affect you or have very little affect on your budget.

Though not everyone can save 31.3% on their monthly bill, even a 10% to 20% saving on a bill of R500 per month could mean R600 to R1,200 savings per year. Some households, especially on freehold property, spend in excess R2,000 per month on electricity alone. Considering the security lights and other devices are often on all night, a saving of even 10% in this case is R2,400 savings per year.

Using a simple [Electricity Monitor](#) device, you don't need to make any massive investments, you don't need life-style changes, nor learn to use a complicated device. With an [Electricity Monitor](#) any household member can just check how much electricity a device is using. The OWL even tells you how much electricity you have used over a period. Our point is that this is a really simple household device that makes measuring and so managing energy easier.

Many home owners want to opt for municipal prepaid meters for their homes. The common misconception is that prepaid electricity is cheaper. This is not the case. Prepaid Electricity costs the same as non-prepaid electricity. The reason why people think that Prepaid Electricity is cheaper is because they can see how much electricity they are using and so become more aware of their consumption habits.

Installing a [Wireless Electricity Monitor](#) has the same effect on people. It's a proven fact that when people see how much electricity they are using, that they take steps to reduce the load.

The Electricity Monitor can be used in any home or business, single phase or 3-phase, whether the property obtains prepaid post paid electricity.

Whether a property obtains electricity in prepaid or post paid mode, the fact remains that one can still become more energy efficient. To do this one still needs to know which devices are consuming the largest amount of electricity so that you can choose to use them less often or replace them with more energy and cost effective devices.

In summary, even though electricity prices have increased, it is important to understand that your electricity bills can be significantly reduced and you can continue saving on your electricity bills. With electricity prices looking to go up every two years and government confirming that cheap electricity prices are a way of the past in South Africa, it is important to start conserving electricity.

For more information on Energy Saving Monitors please visit: [www.ElectricityMonitor.co.za](http://www.ElectricityMonitor.co.za)

### Let's get ready for World Cup 2010.

If you ever wanted to have your own Irish Restaurant and Pub, or if you want to expand your existing operation, don't miss this exciting opportunity to get in early on South Africa's fast growing Irish Restaurant and Pub Franchise, THE BRAZEN HEAD.

We at The Brazen Head are looking for franchisees, investors and operators to open  
THE BRAZEN HEAD IRISH RESTAURANT AND PUB IN:

Springbok, Upington

#### Financial Requirements:

Set up requirements R1,867m own capital plus R790,000 financed equipment and items, totalling approximately R2,7m. Finance can be arranged through a Finance Company for the leased equipment etc.

Call now for details. Prices are subject to variation due to certain factors which may influence the final figures.

Support

Full training, support and marketing are provided.

The Brazen Head are members of the Franchise Association of South Africa.

Call Basil O'Hagan today:

## One Legitimate Use of Power

Gandhi never held any official position in government, he had no wealth, he commanded no armies -- but he could mobilize millions. People were willing to serve with him and for him because his life was devoted to serving them. Many of us have come to believe that leadership is the attainment of power. But as long as power dominates our thinking about leadership, we cannot move toward a higher standard of leadership. We must place service at the core; for even though power will always be associated with leadership, it has only one legitimate use: service.

The importance of service to leadership has a long history. Ancient monarchs acknowledged that they were in the service of their country and their people -- even if their actions were not consistent with this. Modern coronation ceremonies and inaugurations of heads of state all involve the acknowledgement of service to God, country, and the people. Politicians define their role in terms of public service. And service has always been at the core of leadership in the spiritual arena, symbolized at the highest level by Christ washing the feet of His disciples.

Service exists in the context of a relationship. In politics, it is between elected officials and their constituents, in academia between teachers and their students, in religion between priests and their congregations, and in interpersonal relationships between loved ones. In business it is

between companies and their customers, shareholders, management and their employees. The ideal of selfless service -- you see everybody as yourself and expect no reward. But if you wait until you can serve without any selfish motive, you may wait forever. Gandhi insisted that the best way to attain the ideal was to start on the journey: "If we all refuse to serve, until we attain perfection, there will be no service. The fact is that perfection is attained through service."

--Keshavan Nair, in *A Higher Standard of Leadership*

DEAR NOCCI MEMBERS

The Department of Trade and Industry has developed certain incentives over the years for SMMEs which are interested in exporting. It has established that Northern Cape based SMMEs do not make use of these incentives. In our endeavour to achieve the exploration of these incentives, the DTI is running information sessions in the form of workshops. It is our wish to make this a reality. We thus wish to extend an invite to your members to avail themselves when these workshops are conducted in our province. The dates will be communicated as soon as a list is produced of members who are interested in these incentives.

Hoping the above meets your favourable consideration

Yours sincerely  
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There are 2 primary functions of the Chamber:

It acts as a spokesperson for the business and professional community and transforms into action the group thinking of its members.

It renders specific services of a type that can be most effectively rendered by a community organisation both to its members and to the community as a whole.

Simply put, we are the Public Relations firm of Upington.

This month's smile

